

**milk  
shake<sup>®</sup>**

energizing  
blend



**z.one concept<sup>™</sup>**



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**SHAMPOO, CONDITIONER  
AND SCALP TREATMENT**  
FOR THICKER, FULLER LOOKING HAIR

Men and women alike are increasingly more concerned about the health of their hair. In result, more attention is being paid to maintenance of hair vitality, thickness and volume. Improving our look makes us feel better and contributes to enhanced quality of life.

**z.one concept<sup>™</sup> offers a new beauty solution.**

**Specific products that energize thin, weak and fragile hair.**

**Organic botanical extract-based treatments and essential oils enhance hair growth giving more density to the hair thanks to their stimulating features.**

A new invigorating experience that stimulates the scalp, the hair and the body.



milk  
shake®

energizing  
blend  
shampoo

hair thickener shampoo  
haar verdikkende shampoo  
Saç dolgunlaştırıcı Şampuan

with organic rosemary  
and sage extracts  
sls/sles free  
paraben free

300ml e > 10,1 fl. oz.

milk  
shake®

energizing  
blend  
conditioner

hair thickener conditioner  
haar verdikkende conditioner  
Saç dolgunlaştırıcı Bakım Kremi

with organic rosemary  
and sage extracts  
paraben free

300ml e > 10,1 fl. oz.

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# energizing blend shampoo

Energizing shampoo for fine, thinning and fragile hair, cleanses deeply but gently respecting the scalp and hair. Natural powers of **organic rosemary**, sage and **Fioravanti balm extract purifies**, fortifies hair and stimulates the scalp's microcirculation to create an optimal environment for new hair growth. The blend of botanical extracts and special conditioners invigorates the hair stem and gives softness, panthenol gives more density to the hair, essential oils and eucalyptus instill a pleasant energizing feeling, leaving the scalp refreshed.

## The innovative formula of **milk\_shake® energizing blend shampoo** contains:

- \_ **organic rosemary**, known for its energizing properties, stimulates follicles helping natural growth of hair, promotes the oxygenation of tissues, has a tonic, antiseptic and purifying effect.
- \_ **organic sage** has an anti-inflammatory, anti-microbial and deodorizing function
- \_ **fioravanti balm** is a potion obtained from 10 different plants which all have unique refreshing, stimulating and toning properties
- \_ **naturally derived glycerine** has a moisturizing, hydrating and volumizing action
- \_ **eucalyptus** has a refreshing, toning, protective and soothing action
- \_ **panthenol pro vitamin B5** for a densifying, hydrating and conditioning action
- \_ **mix of 11 essential oils** gives natural scent and has energizing, stimulating and purifying properties
- \_ **sls/sles free formula**
- \_ **paraben free.**

**To use:** apply on wet scalp and hair, gently massage applying a slight pressure using the fingertips in a circular motion to enhance the microcirculation. Rinse and proceed with the most suitable energizing treatment.



# energizing blend conditioner

Conditioner for fine, thinning and fragile hair, hydrates, detangles and gives softness without weighing the hair down. Natural powers of **organic rosemary**, **sage** and **Fioravanti balm extract purifies**, fortifies hair and stimulates the scalp's microcirculation to create an optimal environment for new hair growth. The blend of botanical extracts and special conditioners invigorates the hair stem and gives softness, panthenol gives more density to the hair, essential oils and eucalyptus instill a pleasant energizing feeling, leaving the scalp refreshed.

## The innovative formula of **milk\_shake® energizing blend conditioner** contains:

- \_ **organic rosemary**, known for its energizing properties, stimulates follicles helping natural growth of hair, promotes the oxygenation of tissues, has a tonic, antiseptic and purifying effect.
- \_ **organic sage** has an anti-inflammatory, anti-microbial and deodorizing function
- \_ **fioravanti balm** is a potion obtained from 10 different plants which all have unique refreshing, stimulating and toning properties
- \_ **naturally derived glycerine** has a moisturizing, hydrating and volumizing action
- \_ **naturally derived menthol** has a refreshing and stimulating action
- \_ **panthenol pro vitamin B5** for a densifying, hydrating and conditioning action
- \_ **mix of 11 essential oils** gives natural scent and has energizing, stimulating and purifying properties
- \_ **rice bran oil** hydrates and nourishes scalp and hair making it soft and silky
- \_ **vitamin E** has an energizing, antioxidant and revitalizing action
- \_ **paraben free.**

**To use:** apply on wet and clean hair, gently massage and leave it in for a few minutes while applying a slight pressure using the fingertips in a circular motion to enhance the microcirculation. Comb through if desired and rinse thoroughly. For external use only. Avoid contact with eyes. For best results, use with **energizing blend shampoo and lotion.**



300 ml e > 10,1 fl. oz.

# energizing blend

## hair thickener scalp treatment

An energizing and fortifying lotion to restore fullness, thickness, and luster to fine, thinning and fragile hair. Natural powers of **organic rosemary**, **sage** and **Fioravanti balm extract purifies**, fortifies hair and stimulates the scalp's microcirculation to create an optimal environment for new hair growth. The blend of botanical extracts and special conditioners invigorates the hair stem and gives softness, panthenol gives more density to the hair, essential oils and eucalyptus instill a pleasant energizing feeling, leaving the scalp refreshed.

### The innovative formula of **milk\_shake® energizing blend hair thickener scalp treatment** contains:

- \_ **organic rosemary**, known for its energizing properties, stimulates follicles helping natural growth of hair, promotes the oxygenation of tissues, has a tonic, antiseptic and purifying effect.
- \_ **organic sage** has an anti-inflammatory, anti-microbial and deodorizing function
- \_ **fioravanti balm** is a potion obtained from 10 different plants which all have unique refreshing, stimulating and toning properties
- \_ **glycerin extract of arnica and natural camphor** stimulates the microcirculation and have invigorating effect
- \_ **hydrolyzed rice proteins** with a protective and hair stem restructuring properties
- \_ **panthenol pro vitamin B5** for a densifying, hydrating and conditioning action.

**To use:** open the vial and attach applicator tip, apply to clean hair and scalp in sections, gently massage it for a few minutes while applying a slight pressure using the fingertips and hand palms in a circular motion to enhance the microcirculation. Do not rinse and proceed with styling. It is advised to use the treatment lotion (each 12ml vial contains 2 doses) twice a week for four weeks, and then use it once a week as a maintaining treatment. For an intensive treatment, use once a day.





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